

# Economic Indicator Report

Yemen

*ECONOMIC REPERCUSSIONS  
OF (COVID-19) - APRIL 2020*

# Ramifications of coronavirus prevalence on the Yemeni economy



Decrease in commodity and stock supplies

Decline in expatriate remittances that may well stand at %20



Drop in oil prices

Losses in tourism and services sectors



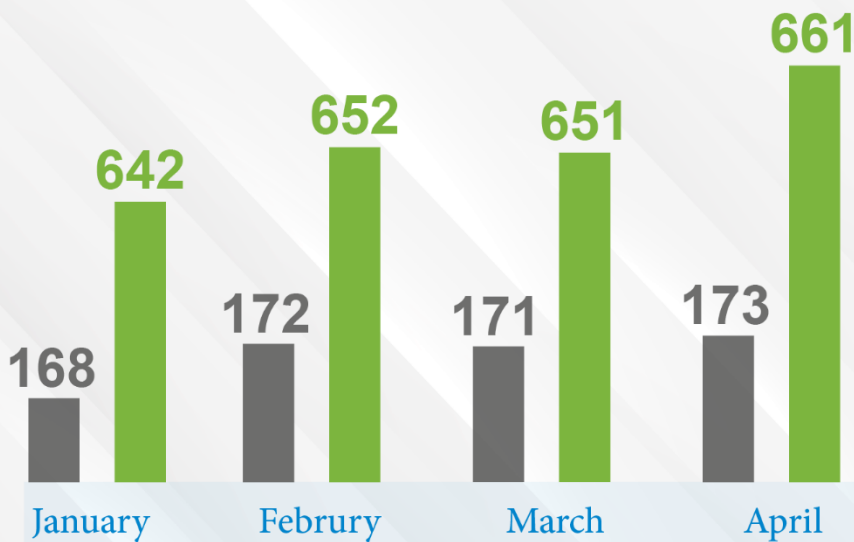
Dip in aid offered to Yemen



## Average exchange rates of the Yemeni Rial

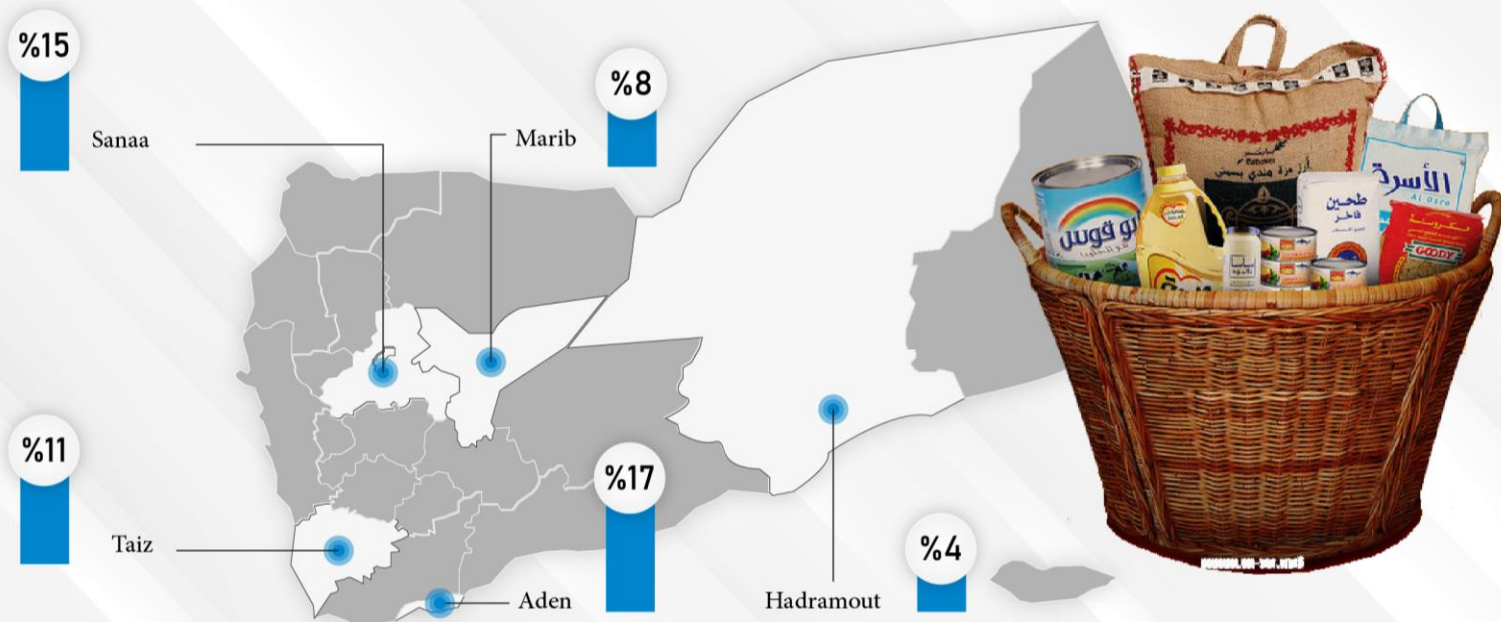
Average exchange rate of the Saudi Rial

Average exchange rate of the US Dollar



2020

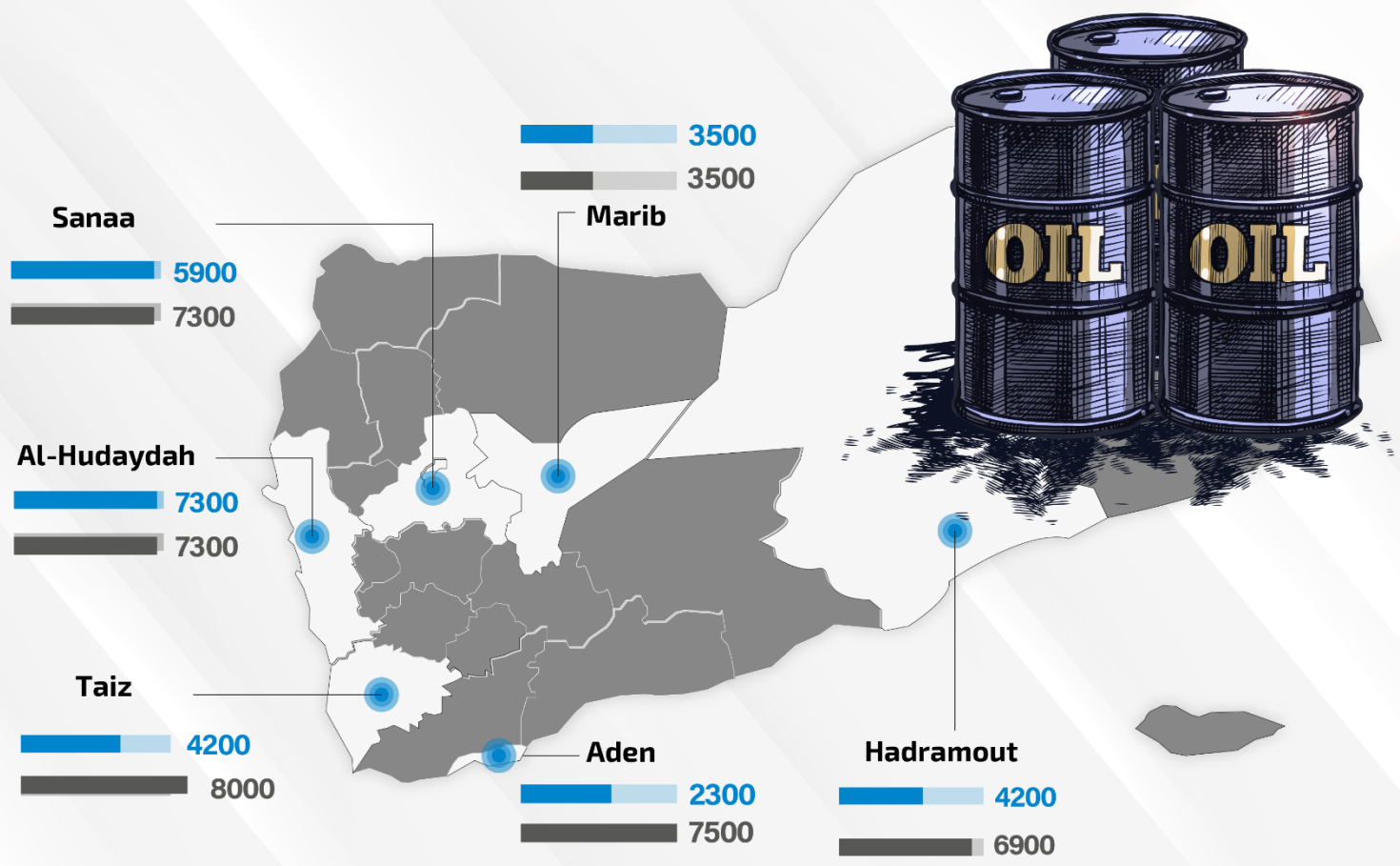
# Average basic product increase rate in April compared to last February



# The prices of Petrol in the Yemeni Governorates

**Current Price** █ April, 2020  
**20 lt**

**Old Price** █ February, 2020  
**20 lt**



## Tips on how to sustain business during coronavirus pandemic

- 01** Diminishing expenditures 
  - 02** Reducing operating expenses 
  - 03** Increasing and expediting financial flows 
  - 04** Attempting to maintaining current customers as far as far possible 
  - 05** Observing competitor advertisement, and if slashed, increase in advert budget must be considered seriously, and exercising more pressure in such a way that beats competitors 
  - 06** Putting moratorium on paying financial dues that can be defrayed later where possible 
  - 07** Adopting decentralization in decisionmaking , avoiding the pecking order and traditionalism to ensure adaptation to variables 
  - 08** Preparing the work team to be more productive than ever before 
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The Studies and Economic Media Center (SEMC) is one of the most prominent Yemeni NGOs that works on , and spreads awareness of economic issues, in addition to buttressing good governance and public engagement in decision making, and working towards the creation of professional media.

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